

# **INTERNET PRIVACY & DATA PROTECTION**

# 25<sup>th</sup> of October | 10:00-12:00

## SEMINAR III: Principles of EU Data Protection law | Professor Zwenne

#### SEMINAR IV: Big Data and what that means for EU DP law

### QUESTIONS

1. What is the data relevancy principle? Which articles of Directive 95/46/EC and the GDPR contain the relevancy principle?

2. What is the data accuracy principle? Which articles of Directive 95/46/EC and the GDPR contain that principle?

3. What is the principle of accountability? Which articles of Directive 95/46/EC and the GDPR contain that principle?

4. Data security requires appropriate internal organisational rules. What issues should such internal rules cover?

5. What are 'special data'? Which provisions in the GDPR set the rules for processing such data?

6. What is purpose specification and what is purpose limitation? Which articles of Directive 95/46/EC and the GDPR cover purpose specification and limitation?

7. According to WP29 purpose specification is an essential condition to processing personal data and a prerequisite for applying other data quality requirements. Which other requirements?

8. In the context of purpose specification, what does 'explicit' mean? And why is it necessary?

9. In how much detail, should the purpose be specified and why is purpose specification necessary, according to WP29?

10. What are relevant factors in order to assess compatibility in the context of purpose limitation? Which articles of Directive 95/46/EC and the GDPR list these factors?

12. A medical doctor's wife runs a small independent travel agency. The doctor provides his wife with details of patients who have recently been discharged from hospital. His wife uses the information to send the patients offers for her 'Get Well Quick' range of recuperative seven-day breaks. How could this travel agency comply with the purpose limitation principle?

13. What could be the processing ground(s) for the establishment of a company-wide internal employee contact database containing the name, business address, telephone number and email address of all employees, to enable employees reach their colleagues?

14. A recruitment company routinely 'harvests' profiles from LinkedIn and other social media websites, for the purpose of identifying individuals that could be interested in jobs of its customers. What processing ground could this recruitment company use for this processing of personal data?

15. What 'additional safeguards applied by the controller' could contribute to the legitimacy of the processing of personal data?

16. What is big data? What are big data analytics? What is datafication? What is the relationship between big data and open data?

17. What problems or issues can you see with respect to big data and EU DP-law?